

PROF. ROMEO SILVESTER MASCARENHAS
ASSOCIATE PROFESSOR

PROFESSIONAL EXPERIENCE:

- Responsible for conducting lectures on Management, Commerce and Business practices for students in the Commerce Department
- Coordinated, Planned and Participated in Seminars held in various colleges.
- Researched and compiled bibliographies of specialized materials for preparing reading material
- Coordinator for College **first accreditation(-2004-05)**
- Coordinator for College **reaccreditation –(2013—14)**
- Handled the tasks of preparing **NAAC’s AQAC** report for reaccreditation **(2011—12)**
- Coordinator of **IQAC of NAAC** in the College **-(2011-12)**
- **BMS Coordinator** at VIVA college Virar (**founder member—2002-03**)
- Established a Junior college of Commerce at Manor & teaching as a Visiting Faculty (**Founder member--2008—09**)
- Provided necessary education counseling as the education advisor to the students.
- Implemented various methods to develop relations between the students, teaching staffs and administrative staffs.
- Planned, Organised & Coordinated Dahanu Peace run along with **P.T. Usha, Shiny Wilson & Anand Menzes with 2000 participants at Dahanu.**
- Organised the Inter-collegiate Volley ball tournament for **Mumbai University at Dahanu**
- Organised the Inter-collegiate Youth festival ‘CREATIONS’ for **Colleges between Virar & Bordi.**
- Planned, Organised & Coordinated **Rotary Youth Leadership Award (RYLA)** for **Rotary Club of Dahanu for 05 years**
- Conducted Career guidance & Personality Development workshops at **NSS Camps of Mumbai University.**
- Editor for **College Annual Magazine.**

Port folios held

- Prof-in-charge Students Council
- Prof-in-charge Admission
- Prof-in-charge of Gymkhana
- Prof-in-charge of Cultural activities
- Prof-in-charge of NSS
- Prof-in-charge of Discipline
- Prof-in-charge of Examination
- Chairman of Unfair Means Inquiry Committee
- Coordinator of NAAC committee of College
- Coordinator of College Event Management

**LIST OF ISBN BOOKS OF PROF. ROMEO S. MASCARENHAS PUBLISHED BY VIPUL PRAKASHAN MUMBAI
2011--12**

ISBN-13	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-82612-1-9	Service Sector Management	Romeo S. Mascarenhas	2012	5	1	PB	160.00	268 + 6	Management	English
978-93-82612-2-3	Special Study in Marketing	Romeo S. Mascarenhas	2012	4	1	PB	120.00	272 + 8	Marketing	English

ISBN-13	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-82612-3-0	Marketing in Banking & Insurance	Romeo S. Mascarenhas	2012	8	1	PB	130.00	292 + 4	Marketing	English
978-93-82612-4-2	Entrepreneurship and Management	Romeo S. Mascarenhas	2012	2	1	PB	150.00	244 + 4	Management	English
978-93-82612-5-9	Co-operation	Romeo S. Mascarenhas	2012	1	1	PB	120.00	290 + 6	Commerce	English
978-93-82791-07-2	Entrepreneurship Management	Romeo S. Mascarenhas	2012	1	NA	PB	100.00	234 + 6	Management	English
978-93-82791-10-2	Innovations in Banking & Insurance	Romeo S. Mascarenhas	2012	1	NA	PB	100.00	234 + 6	Management	English
978-93-82791-28-7	Co-operatives and Rural Markets	Romeo S. Mascarenhas	2013	5	NA	PB	115.00	250 + 6	Management	English
978-93-82791-46-1	Entrepreneurship and Management of Small and Medium Enterprises	Romeo S. Mascarenhas	2012	4	NA	PB	180.00	314 + 6	Management	English
978-93-82791-56-0	Public Relations Management	Romeo S. Mascarenhas	2012	5	NA	PB	125.00	298 + 6	Management	English
978-93-82791-73-7	Service Sector Management	Romeo S. Mascarenhas	2012	6	NA	PB	165.00	274 + 6	Management	English
978-93-82791-74-4	Special Study in Marketing	Romeo S. Mascarenhas	2012	5	NA	PB	130.00	280 + 8	Marketing	English
978-93-82791-94-2	Marketing in Banking and Insurance	Romeo S. Mascarenhas	2012	1	NA	PB	140.00	298 + 6	Marketing	English

ISBN-13	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-83887-05-7	Entrepreneurship and Management of Micro, Small and Medium Enterprises	Romeo S. Mascarenhas	2012	1	NA	PB	150.00	404 + 8	Management	English
978-93-83887-48-4	Co-operation	Romeo S. Mascarenhas	2012	2	NA	PB	125.00	234 + 6	Commerce	English

**LIST BOOKS WITHOUT ISBN NUMBERS OF PROF. ROMEO S. MASCARENHAS PUBLISHED BY VIPUL PRAKASHAN
MUMBAI – 2011--2012**

1. Entrepreneurship and Management of Small-Scale Industries-- T.Y.B.Com.(Mumbai University)
2. Management of Small Scale Industries – BMS
3. Rural Marketing – BMS
4. Management of Co-operatives – BMS
5. Entrepreneurship--B.Com with Finance and Accounting
6. Entrepreneurship in Civil Engineering -- B.E Civil
7. Entrepreneurship in Chemical Engineering – B.E Chemical
8. Rural Marketing – SEM II & IV (Goa University)
9. Advertising – BMM
10. Public Relations Management – BMM
11. Management Information System-- B.Sc. I.T.
12. Project Management--B.Sc. I.T.
13. Entrepreneurship & MSSSI-- T.Y.B.Com. (Goa University)

LIST OF ISBN BOOKS OF PROF. ROMEO S. MASCARENHAS PUBLISHED BY VIPUL PRAKASHAN MUMBAI 2012—13

ISBN-13	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-82612-6-9	Service Sector Management	Romeo S. Mascarenhas	2012	4	1	PB	160.00	268 + 6	Management	English
978-93-82612-7-3	Special Study in Marketing	Romeo S. Mascarenhas	2012	3	1	PB	120.00	272 + 8	Marketing	English
978-93-82612-8-0	Marketing in Banking & Insurance	Romeo S. Mascarenhas	2012	7	1	PB	130.00	292 + 4	Marketing	English
978-93-82612-9-2	Entrepreneurship and Management	Romeo S. Mascarenhas	2012	1	1	PB	150.00	244 + 4	Management	English
978-93-82612-10-9	Co-operation	Romeo S. Mascarenhas	2012	1	1	PB	120.00	290 + 6	Commerce	English
978-93-82791-07-2	Entrepreneurship Management	Romeo S. Mascarenhas	2012	1	NA	PB	100.00	234 + 6	Management	English
978-93-82791-10-2	Innovations in Banking & Insurance	Romeo S. Mascarenhas	2012	1	NA	PB	100.00	234 + 6	Management	English
978-93-82791-28-7	Co-operatives and Rural Markets	Romeo S. Mascarenhas	2012	5	NA	PB	115.00	250 + 6	Management	English
978-93-82791-46-1	Entrepreneurship and Management of Small and Medium Enterprises	Romeo S. Mascarenhas	2012	4	NA	PB	180.00	314 + 6	Management	English
978-93-82791-56-0	Public Relations Management	Romeo S. Mascarenhas	2012	5	NA	PB	125.00	298 + 6	Management	English

ISBN-13	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-82791-73-7	Service Sector Management	Romeo S. Mascarenhas	2013	6	NA	PB	165.00	274 + 6	Management	English
978-93-82791-74-4	Special Study in Marketing	Romeo S. Mascarenhas	2013	5	NA	PB	130.00	280 + 8	Marketing	English
978-93-82791-94-2	Marketing in Banking and Insurance	Romeo S. Mascarenhas	2013	1	NA	PB	140.00	298 + 6	Marketing	English
978-93-83887-05-7	Entrepreneurship and Management of Micro, Small and Medium Enterprises	Romeo S. Mascarenhas	2013	1	NA	PB	150.00	404 + 8	Management	English
978-93-83887-48-4	Co-operation	Romeo S. Mascarenhas	2013	2	NA	PB	125.00	234 + 6	Commerce	English

**LIST OF BOOKS WITHOUT ISBN NUMBERS OF PROF. ROMEO S. MASCARENHAS PUBLISHED BY VIPUL PRAKASHAN
MUMBAI --2012--2013**

1. Entrepreneurship and Management of Small-Scale Industries-- T.Y.B.Com.(Mumbai University)
2. Entrepreneurship--B.Com with Finance and Accounting
3. Entrepreneurship in Civil Engineering -- B.E Civil
4. Entrepreneurship in Chemical Engineering – B.E Chemical
5. Rural Marketing – SEM II (Goa University)
6. Rural Marketing – SEM IV (Goa University)
7. Advertising—BMM
8. Public Relations Management—BMM
9. Management Information System-- B.Sc. I.T.
10. Project Management--B.Sc. I.T.
11. Entrepreneurship & MSSI-- T.Y.B.Com. (Goa University)

**LIST OF ISBN BOOKS OF PROF. ROMEO S. MASCARENHAS PUBLISHED BY VIPUL PRAKASHAN MUMBAI
2013--14**

ISBN-13	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-82612-11-9	Service Sector Management	Romeo S. Mascarenhas	2013	5	1	PB	160.00	268 + 6	Management	English
978-93-82612-12-3	Special Study in Marketing	Romeo S. Mascarenhas	2013	4	1	PB	120.00	272 + 8	Marketing	English
978-93-82612-13-0	Marketing in Banking & Insurance	Romeo S. Mascarenhas	2013	8	1	PB	130.00	292 + 4	Marketing	English
978-93-82612-14-2	Entrepreneurship and Management	Romeo S. Mascarenhas	2013	2	1	PB	150.00	244 + 4	Management	English
978-93-82612-15-9	Co-operation	Romeo S. Mascarenhas	2013	1	1	PB	120.00	290 + 6	Commerce	English
978-93-82791-07-2	Entrepreneurship Management	Romeo S. Mascarenhas	2013	1	NA	PB	100.00	234 + 6	Management	English
978-93-82791-10-2	Innovations in Banking & Insurance	Romeo S. Mascarenhas	2013	1	NA	PB	100.00	234 + 6	Management	English
978-93-82791-28-7	Co-operatives and Rural Markets	Romeo S. Mascarenhas	2013	5	NA	PB	115.00	250 + 6	Management	English
978-93-82791-46-1	Entrepreneurship and Management of Small and Medium Enterprises	Romeo S. Mascarenhas	2013	4	NA	PB	180.00	314 + 6	Management	English
978-93-82791-56-0	Public Relations Management	Romeo S. Mascarenhas	2013	5	NA	PB	125.00	298 + 6	Management	English

ISBN-13	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-82791-73-7	Service Sector Management	Romeo S. Mascarenhas	2014	6	NA	PB	165.00	274 + 6	Management	English
978-93-82791-74-4	Special Study in Marketing	Romeo S. Mascarenhas	2013	5	NA	PB	130.00	280 + 8	Marketing	English
978-93-82791-94-2	Marketing in Banking and Insurance	Romeo S. Mascarenhas	2013	1	NA	PB	140.00	298 + 6	Marketing	English
978-93-83887-05-7	Entrepreneurship and Management of Micro, Small and Medium Enterprises	Romeo S. Mascarenhas	2013	1	NA	PB	150.00	404 + 8	Management	English
978-93-83887-48-4	Co-operation	Romeo S. Mascarenhas	2013	2	NA	PB	125.00	234 + 6	Commerce	English

**LIST OF BOOKS WITHOUT ISBN NUMBERS OF PROF. ROMEO S. MASCARENHAS PUBLISHED BY VIPUL PRAKASHAN
MUMBAI-- 2013--2014**

- 1 Entrepreneurship in Civil Engineering -- B.E Civil
- 2 Entrepreneurship in Chemical Engineering – B.E Chemical
- 3 Rural Marketing – SEM II (Goa University)
- 4 Rural Marketing – SEM IV (Goa University)
- 5 Entrepreneurship & MSSI-- T.Y.B.Com. (Goa University)

**LIST OF ISBN BOOKS OF PROF. ROMEO S. MASCARENHAS PUBLISHED BY VIPUL PRAKASHAN MUMBAI
2014--15**

ISBN	TITLE	AUTHOR	YEAR	ED	VOL	PB/HB	PRICE	PAGES	SUB	LANG
978-93-85800-13-9	Rural Marketing Text and Cases	Romeo S. Mascarenhas	2015	1	1	PB	150.00	221 + 6	Marketing	English
978-93-85800-12-2	Entrepreneurship and Management	Romeo S. Mascarenhas	2015	1	1	PB	150.00	226 + 6	Management	English
978-93-82791-10-2	Innovation in Banking & Insurance	Romeo S. Mascarenhas	2015	1	1	PB	100.00	234 + 6	Management	English
978-93-82791-07-2	Integrated Marketing Communication & Advertising	Romeo S. Mascarenhas	2015	1	1	PB	150.00	236 + 6	Marketing	English
978-93-85800-38-2	Entrepreneurship Management	Romeo S. Mascarenhas	2015	1	1	PB	125.00	225 + 6	Management	English

NATIONAL & INTERATIONAL CONFERENCES & WORKSHOPS & LECTURES DELIVERED

1. Participated in UGC Sponsored two day workshops on “**USE OF SPSS IN RESEARCH METHODOLOGY FOR SOCIAL SCIENCES**” On 1st & 2nd Feb 2013.
2. Guest lecturer at VIVA COLLEGE VIRAR for Students of TYBBI On the subject of Marketing in Banking & Insurance On 27/11/2013.
3. Attended a one day workshop on “**REVISED SYLLABUS OF COMMERCE**” T.Y.B.COM Organized on 30th June 2014 by Ramanand Arya D.A.V. College Bhandup Mumbai.

4. Conducted a **Motivational Lecture** for FY/SY/TY BMS Students of SDSM College Palghar.07/07/2014.
5. Delivered a Lecture on **enhancing the knowledge** of TYBMS Students on Service Sector Management & Special Studies in Marketing at S.S. & L.S.PATKAR College of Arts & Commerce & Economics Mumbai. On 10/09/2014.
6. Delivered a Lecture on Services Marketing at Agarwal College of Arts Commerce & Science Kalyan.
7. Delivered a Lecture on Special Studies in Marketing –Case study at Pragati College of Arts & Commerce Dombivali.
8. Conducted a Workshop on “**CAREER PLANNING & DEVELOPMENT**” at St JOSEPH COLLEGE OF ARTS & COMMERCE, SATPALA VIRAR. on 4th Aug 2015.
9. Attended & Paper published at RADAV One Day International Conference on **Skill Development for Teachers in Educational Institutions---a Review on Saturday, 7th March 2015.**
10. Guest lecturer at VIVA COLLEGE VIRAR for Students of TYBBI On the subject of **Marketing in Banking & Insurance On 24/07/2015.**
11. Attended 07 Days Workshop on **Analytical Techniques in Research** at K.P.B. Hinduja College of Commerce. **25/12/2015 to 31/12/2015.**
12. **Presented a Research Paper on, “CORPORATE SOCIAL RESPONSIBILITY –AN ANALYSIS OF IMPACT & CHALLENGES” at International Conference organized by St Joseph College of Arts & Commerce Virar on 06/02/16.**
13. Participated in One Day Workshop on “**TECHNOLOGY ENABLED INTERACTIVE WORKSHOP FOR ACCREDITED INSTITUTIONS IN MAHARASHTRA**”
14. Presenting a Research Paper on “**GROWTH & PERFORMANCE OF MSMES IN INDIA & WOMEN ENTERPRENEURSHIP**” at **National conference** Organized by PRAGATI College of Arts and Commerce Kalyan on 18/02/2016.
15. Presenting a Research Paper on “**WOMEN ENTERPRENEURSHIP**” at **National conference** Organized by SAKET College of Arts and Commerce Kalyan on 20/02/2016.
16. Presenting a Research Paper on “**Growth & Performance of MSMEs in India & Women Entrepreneurship**” at **National conference** Organized by PRAGATI College of Arts and Commerce Kalyan on 18/02/2016.

17. Presenting a Research Paper on, **“ISSUES IN MARKETING” at National conference** Organized by DAV College of Arts and Commerce Bhandup on 12/03/2016.
18. Presenting a Research Paper on **“E-BANKING CHALLENGES IN INDIAN BANKING SECTOR” Parulekar College Talasari on 26/03/2016.**
19. Attending & Presenting a Research Paper on. **“ISSUES IN COMMERCE AND MANAGEMENT” at the International Conference organized by INAAR to be held at BANGKOK on 24 & 25 May 2016.**

DEPARTMENTAL GUEST LECTURES & WORKSHOPS

1. **Successful Entrepreneurship Tarun Ponda**
2. **Careers in insurance by Girish kamath**
3. **Innovative entrepreneur by Iqbal Dhanani**
4. **Intrapreneuship—Mr Bipin Lohar**
5. **PAN Cards, Voter Card & email id**
6. **Vicky khandadiya on Net banking**
7. **Careers after graduation St John College Palghar**
8. **HDFC banking**
9. **Chandrashekar on Working of Stock Exanges**
10. **Lecture on CYBER CRIME PSI Somnath kadam**
11. **Pranayam Jignesh Thakker**
12. **Spirituality and happy living.**
13. **Awareness on Abuses of Drugs & Women feticides**
14. **Social Entrepreneurship by Anita Punamiya**

ACADEMIC CONTRIBUTION AT THE UNIVERSITY LEVEL

- 1. Drafted syllabus of Entrepreneurship & Management of SSI—TYBCOM 2013—14 (60: 40)**
- 2. Drafted revised syllabus of Entrepreneurship & Management of SSI—TYBCOM 2013—14 (75: 25)**
- 3. Chairman paper setter EMSSI from 2013 till date**
- 4 Moderator for MHRM & EMSSI from last 5 years**

CONSULTANCY & TRAINING

1. Appointed as **Educational Consultant** to St Joseph College of Arts & Commerce, Satpala Virar for 2015-16.
2. Workshop on **“PERSONALITY DEVELOPMENT”** Conducted for **Police Personnel’s of Dahanu Taluka** On 26/02/2015.

SOCIAL CONTRBUTION:

1. Associated with Deaf & Dumb School Dahanu in organising Cultural Events, Fund raising, & Supporting Financially where ever needed.